



SHARPNET
SOLUTIONS



Google Ads Case Studies

Dental Services

Lead Gen

CLIENT OVERVIEW

This dental office provides comprehensive oral health services, combining the latest advances in oral care with a patient-focused approach. Services include emergency dental work and preventative care.

29.5%

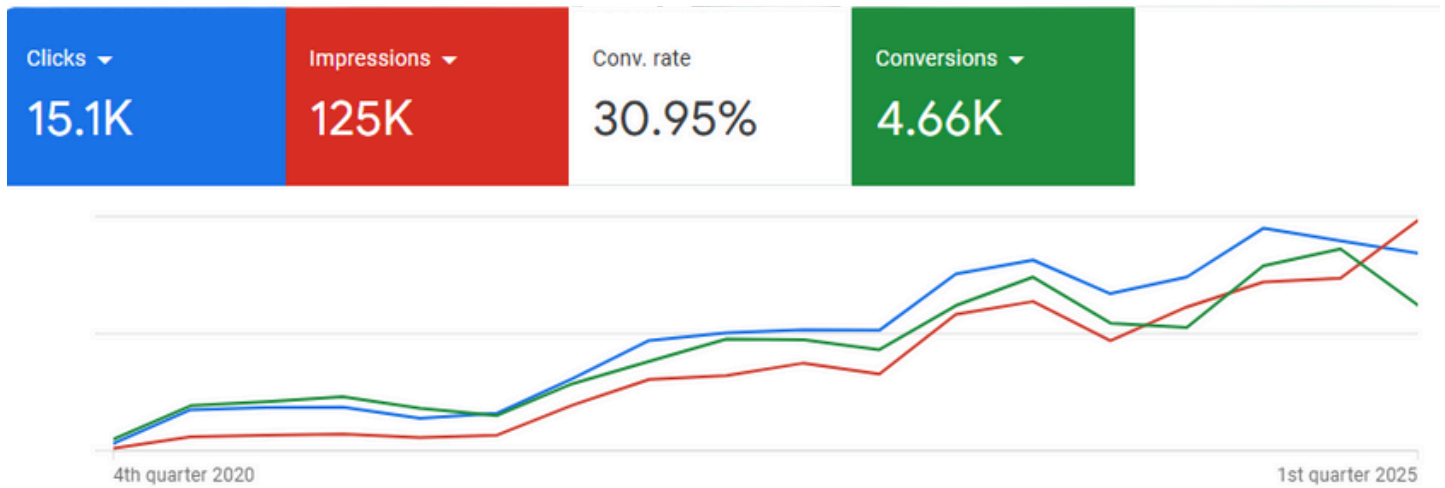
Conversion Rate

1,634

Conversions

\$13.70

Cost / Conversion



TOP KEYWORDS

	Clicks	Conv. rate	Conversions
● emergency dentist sioux falls sd	687	32.74%	224.95
● emergency dental	573	39.97%	229.05
● Emergency Dentist Sioux Falls	489	21.88%	107.00
● 24-hour dentist	349	24.45%	85.33

Auto Mechanic

Lead Gen

CLIENT OVERVIEW

This auto repair shop is dedicated to getting drivers back on the road quickly and safely. With transparent pricing, honest communication, and personalized care for every vehicle, they're here to keep you rolling.

28.8%

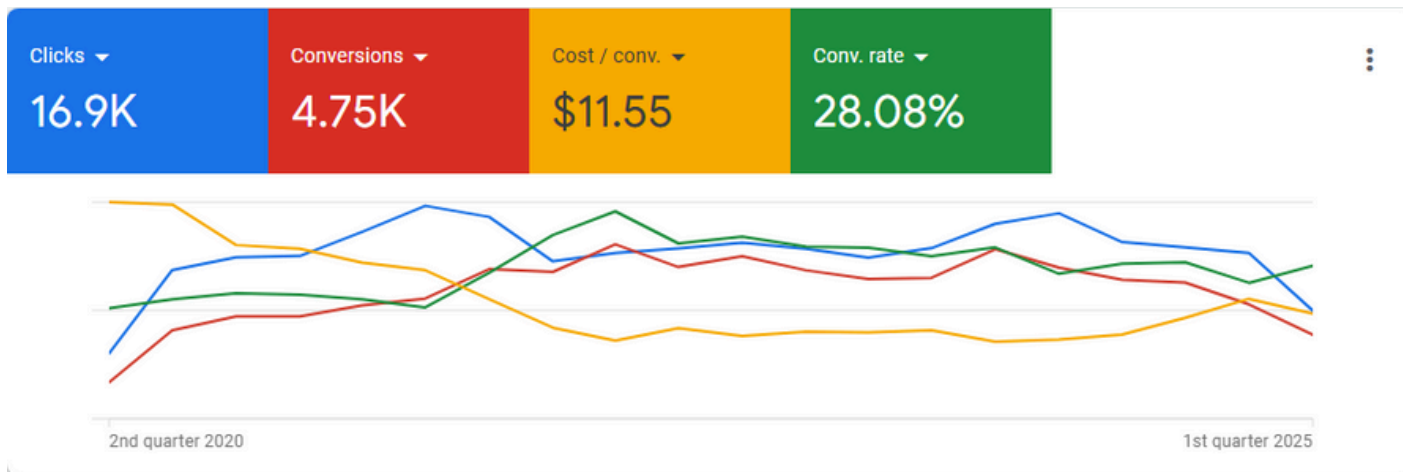
Conversion Rate

4.75K+

Conversions

\$11.55

Cost / Conversion



TOP KEYWORDS

Keyword	Impr.	Clicks	CTR	Avg. CPC	↓ Conversions	Conv. rate	Cost / conv.
hyundai service center	10,432	1,046	10.03%	\$3.22	343.00	32.79%	\$9.81
nissan auto service	9,940	620	6.24%	\$3.28	210.00	33.87%	\$9.67
auto shop	16,224	565	3.48%	\$3.58	174.00	30.80%	\$11.61
Honda servicing	5,273	375	7.11%	\$3.76	166.00	44.27%	\$8.48
Hyundai servicing	4,814	432	8.97%	\$3.21	165.00	38.19%	\$8.41
honda specialist miami	3,747	312	8.33%	\$3.86	152.50	48.88%	\$7.90

Urgent Care

Lead Gen

CLIENT OVERVIEW

This urgent care clinic offers fast, reliable, and compassionate care for life's unexpected moments. They offer a wide range of services for common medical needs, minor injuries, and acute illnesses.

15.2%

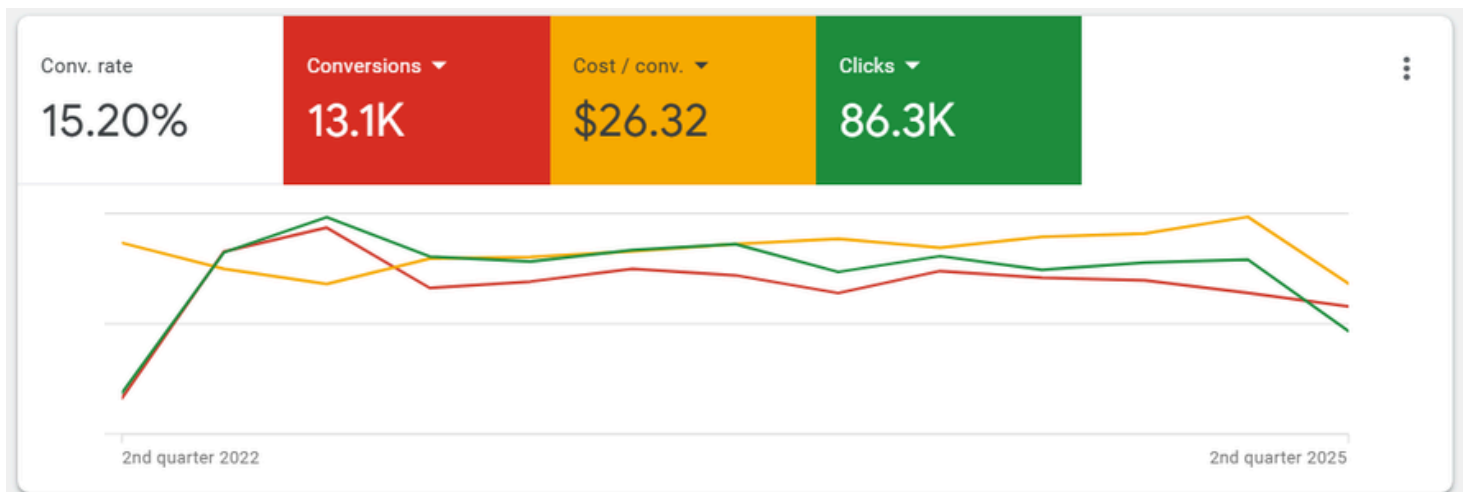
Conversion Rate

13.1K+

Conversions

\$26.32

Cost / Conversion



TOP KEYWORDS

● Keyword	Impr.	CTR	Clicks	Conversions
● immediate care	74,003	6.82%	5,050	804.32
● [urgent care near me]	50,460	12.64%	6,379	765.40
● "immediate care walk in clinic"	37,565	8.72%	3,274	456.70
● "urgent care"	47,487	10.84%	5,148	597.59
● [immediate care near me]	32,524	14.53%	4,725	586.93

Remodeling Contractor

Lead Gen

CLIENT OVERVIEW

This contractor specializes in transforming unfinished basements into stunning living spaces that enhance home values and family lifestyles. They bring customer visions to life with precise craftsmanship and attention to detail.

10%

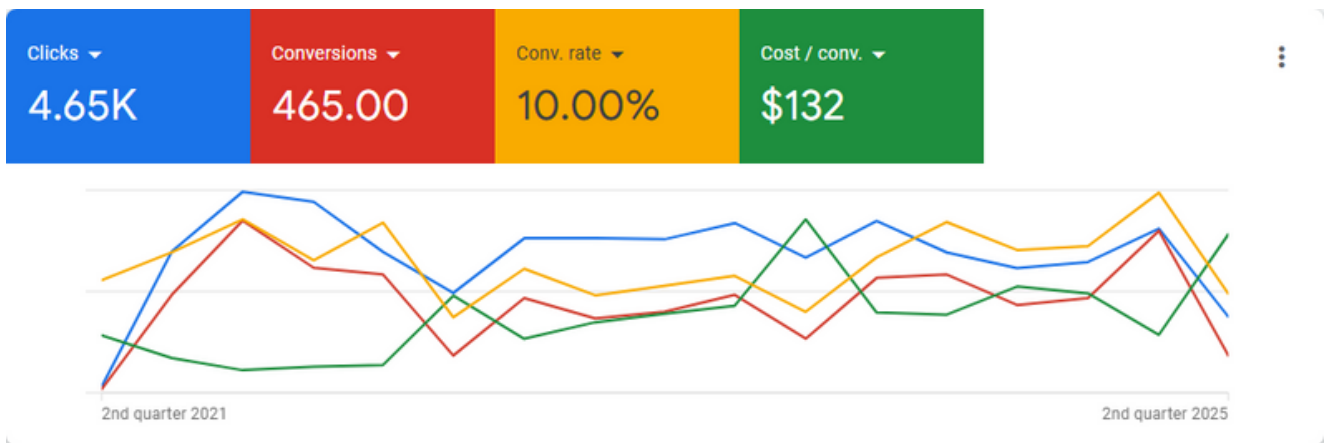
Conversion Rate

465+

Conversions

\$132

Cost / Conversion



TOP KEYWORDS

Keyword	Clicks	CTR	Avg. CPC	↓ Conversions	Conv. rate	Cost / conv.
[finished basement contractors near me]	79	15.49%	\$29.62	16.00	20.25%	\$146.26
"hiring a contractor to finish basement"	121	11.62%	\$18.33	15.00	12.40%	\$147.83
"basement finishing services"	33	9.46%	\$14.97	11.00	33.33%	\$44.90
"basement finishing fort collins co"	62	13.42%	\$10.52	10.00	16.13%	\$65.25
"basement remodel fort collins"	35	18.42%	\$18.15	8.00	22.86%	\$79.42

Piano Retailer

Lead Gen

CLIENT OVERVIEW

This client is an esteemed piano retailer with over a decade of professional experience in the field. They specialize in a variety of services: piano rentals, sales, tuning, and restoration.

6.65%

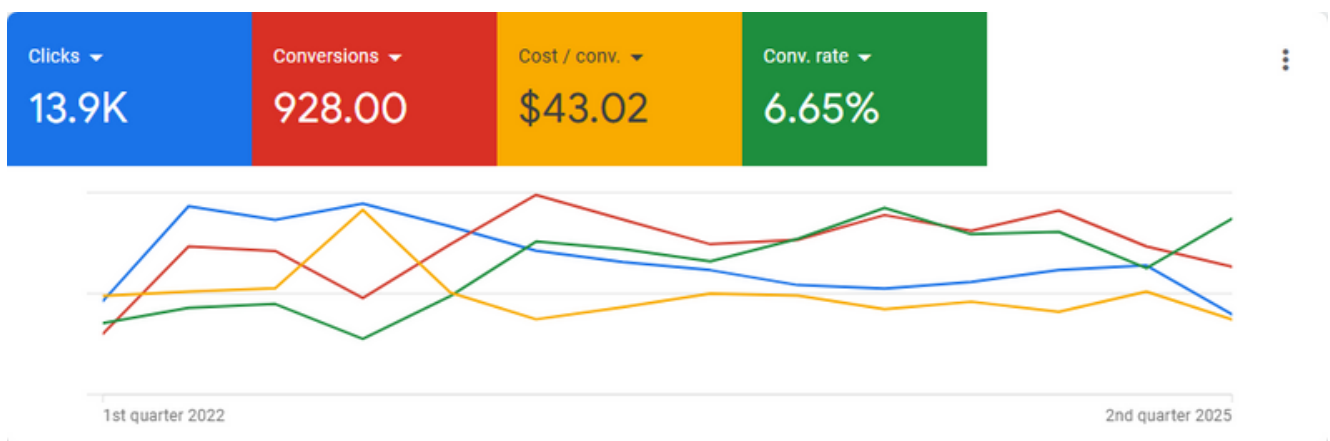
Conversion Rate

928+

Conversions

\$43.02

Cost / Conversion



TOP KEYWORDS

●	Keyword	Conversions	Cost / conv.	Impr.	CTR	Clicks
●	piano portland	98.00	\$47.17	14,510	8.87%	1,287
●	"piano consignment near me"	23.00	\$28.49	276	28.99%	80
●	"piano stores portland"	14.00	\$40.74	1,579	12.10%	191
●	"piano dealers near me"	12.00	\$24.95	567	10.93%	62
●	"kawai pianos"	10.00	\$73.05	5,291	8.98%	475
●	"Steinway pianos"	10.00	\$37.33	4,028	4.64%	187

Piano Retailer

Lead Gen

CLIENT OVERVIEW

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6.65%

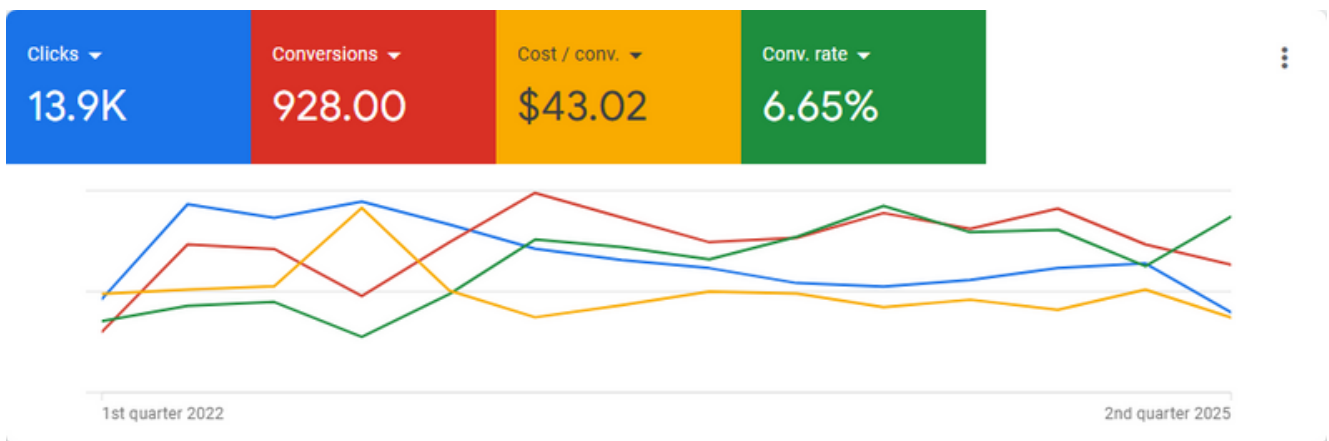
Conversion Rate

928+

Conversions

\$43.02

Cost / Conversion



TOP KEYWORDS

Keyword	↓ Conversions	Cost / conv.	Conv. rate	Impr.	Clicks	CTR	Avg. CPC
piano portland	102.17	\$47.69	7.48%	16,350	1,365	8.35%	\$3.57
"piano portland oregon"	60.00	\$42.86	8.29%	7,952	724	9.10%	\$3.55
[piano portland]	46.00	\$40.54	6.43%	2,897	715	24.68%	\$2.61
[donate piano portland]	29.50	\$49.22	8.60%	1,043	343	32.89%	\$4.23
"piano consignment near me"	23.00	\$29.55	28.05%	282	82	29.08%	\$8.29
[portland piano]	20.00	\$60.09	4.98%	1,579	402	25.46%	\$2.99

Music Festival

EVENTS

CLIENT OVERVIEW

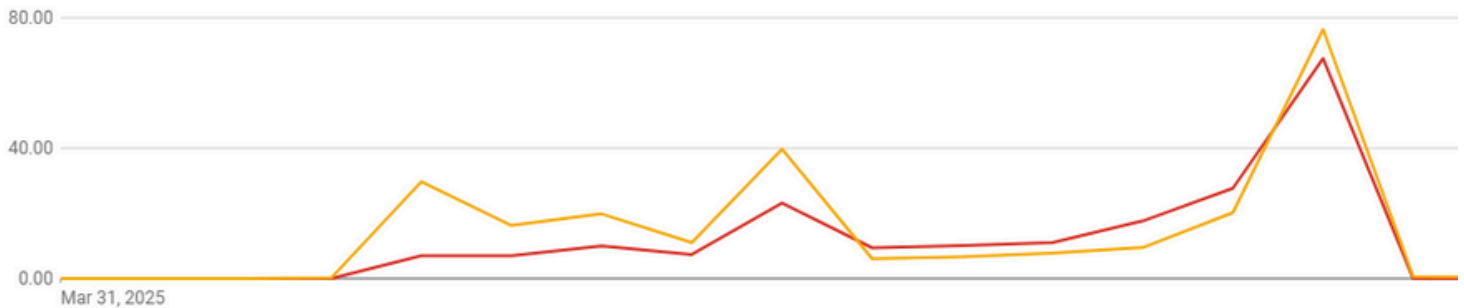
This music festival combines live music, great food, and unbeatable river views. Our Performance Max campaign used an audience-based targeting strategy and high-quality image assets to generate event ticket sales.

864%
ROAS

198
Purchases

\$25K+
Revenue

▼ Cost	▼ Purchases/Sales	▼ Actual ROAS	▼ Conv. value
\$2.98K	198.00	863.72%	25.7K



Add search themes (5 of 50)

📈 concerts X 📈 live music X 📈 music festivals X 📈 concerts near me X 📈 detroit concerts X Add search themes (up to 50)

Interests & detailed demographics

Add any interests, detailed demographics, or life events related to your customers

Event Tickets	In-market
Concert & Music Festival Tickets	In-market
Nightlife Enthusiasts	Affinity
VIP Concert Tickets	In-market: other
Summer Concert Series	In-market: other
Concert Tickets	In-market: other

Agriculture Tech

ECOMMERCE

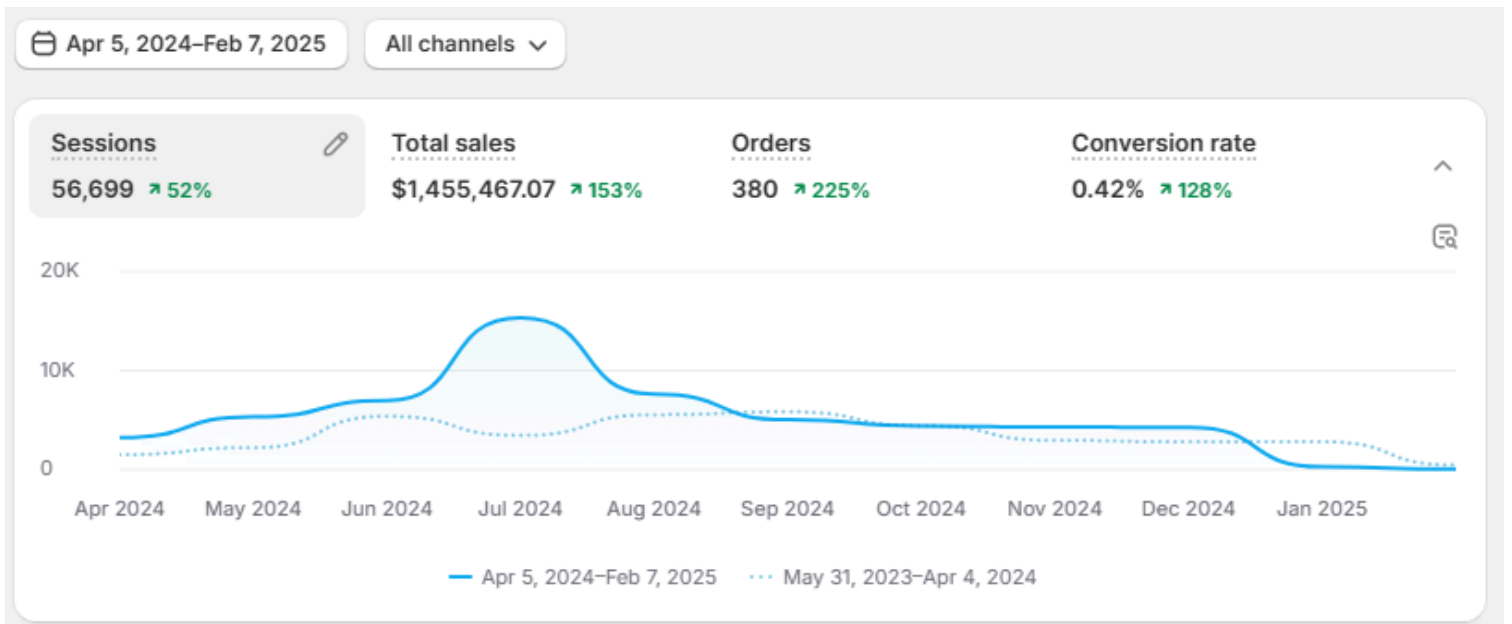
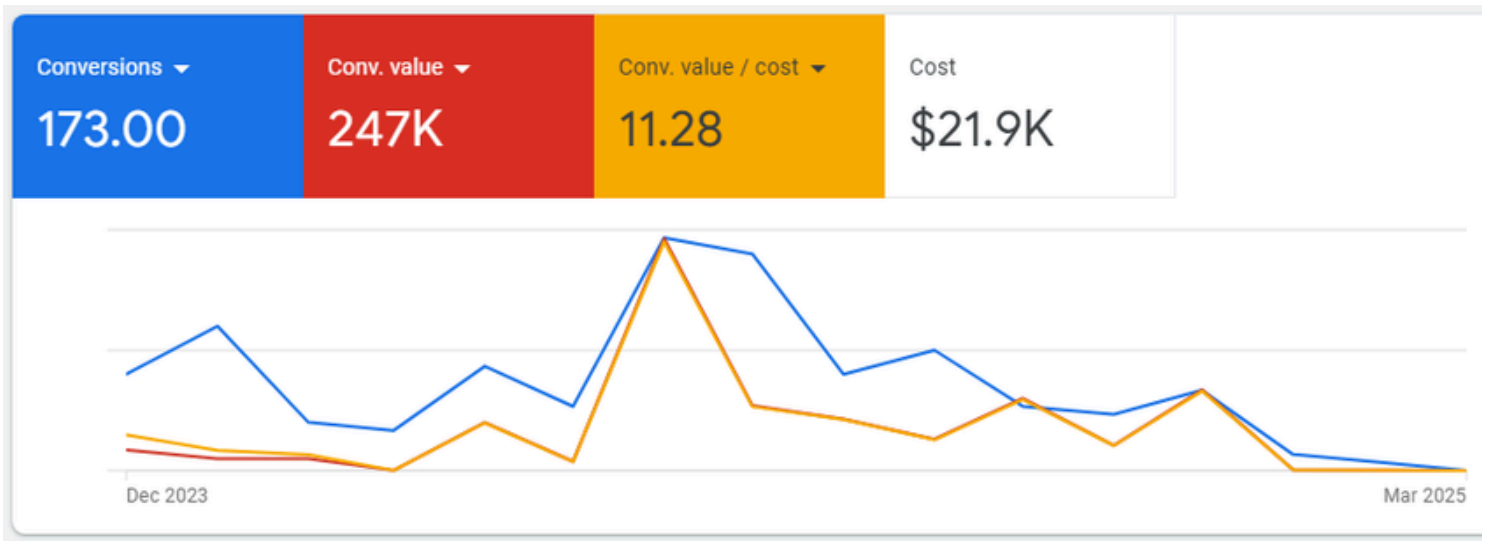
CLIENT OVERVIEW

This drone company specializes in cutting-edge technology for agricultural use. Their products range from land mapping drones to spray drones and are a preferred tool for easier crop and land management. Created by farmers, for farmers.

1,129%
ROAS

135+
Purchases

\$239K+
Revenue



Security Equipment

ECOMMERCE

CLIENT OVERVIEW

Our client is dedicated to providing innovative solutions for personal and professional security. Their security products are designed to protect what matters most to their customers and allow them peace of mind.

226%

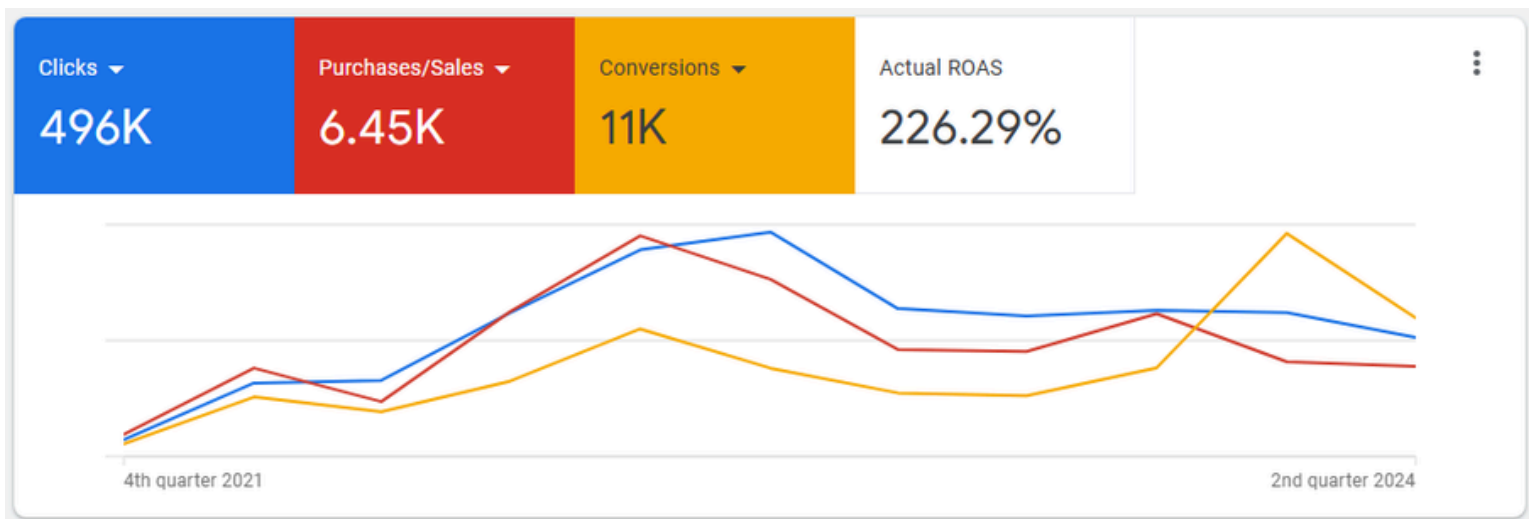
ROAS

6.4K+

Purchases

\$990K+

Revenue



PRODUCTS



Certification Training

ECOMMERCE

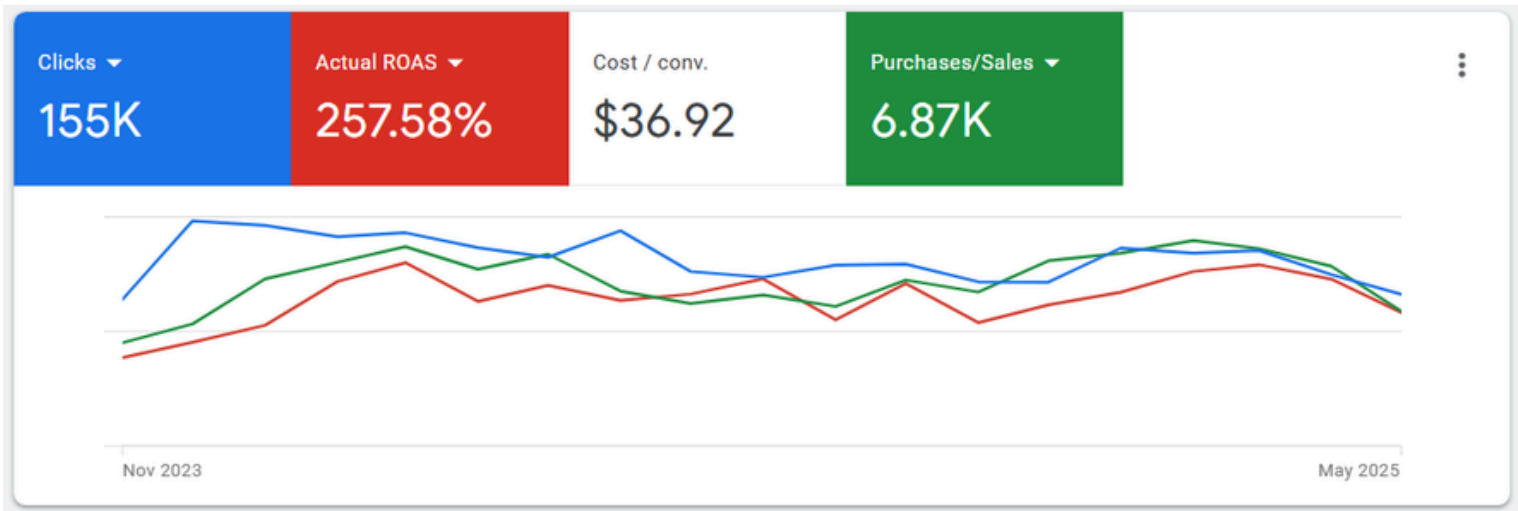
CLIENT OVERVIEW

This client's online library of books, practice tests, and video resources is designed by ASE Master Technicians to help prepare for and pass automotive repair and service certification tests.

257%
ROAS

6.8K+
Purchases

\$684K+
Revenue



TOP KEYWORDS

Search category	Search volume	Conversions	Clicks	Impressions	Conv. value	CTR	Conv. rate
ase study guide	10K-100K	665.77	13.1K	995K	86.6K	1.31%	5.09%
ase books	10K-100K	596.93	12.2K	676K	75K	1.80%	4.89%
ase t1 t8 study guides	10K-100K	229.60	3.66K	221K	22.3K	1.66%	6.27%
ase l3 study guide	10K-100K	167.55	1.61K	67K	6.04K	2.40%	10.44%
pass the ase	10K-100K	144.95	3.02K	137K	15.5K	2.21%	4.79%
ase practice test	100K-1M	139.86	3.9K	207K	11.5K	1.88%	3.59%